
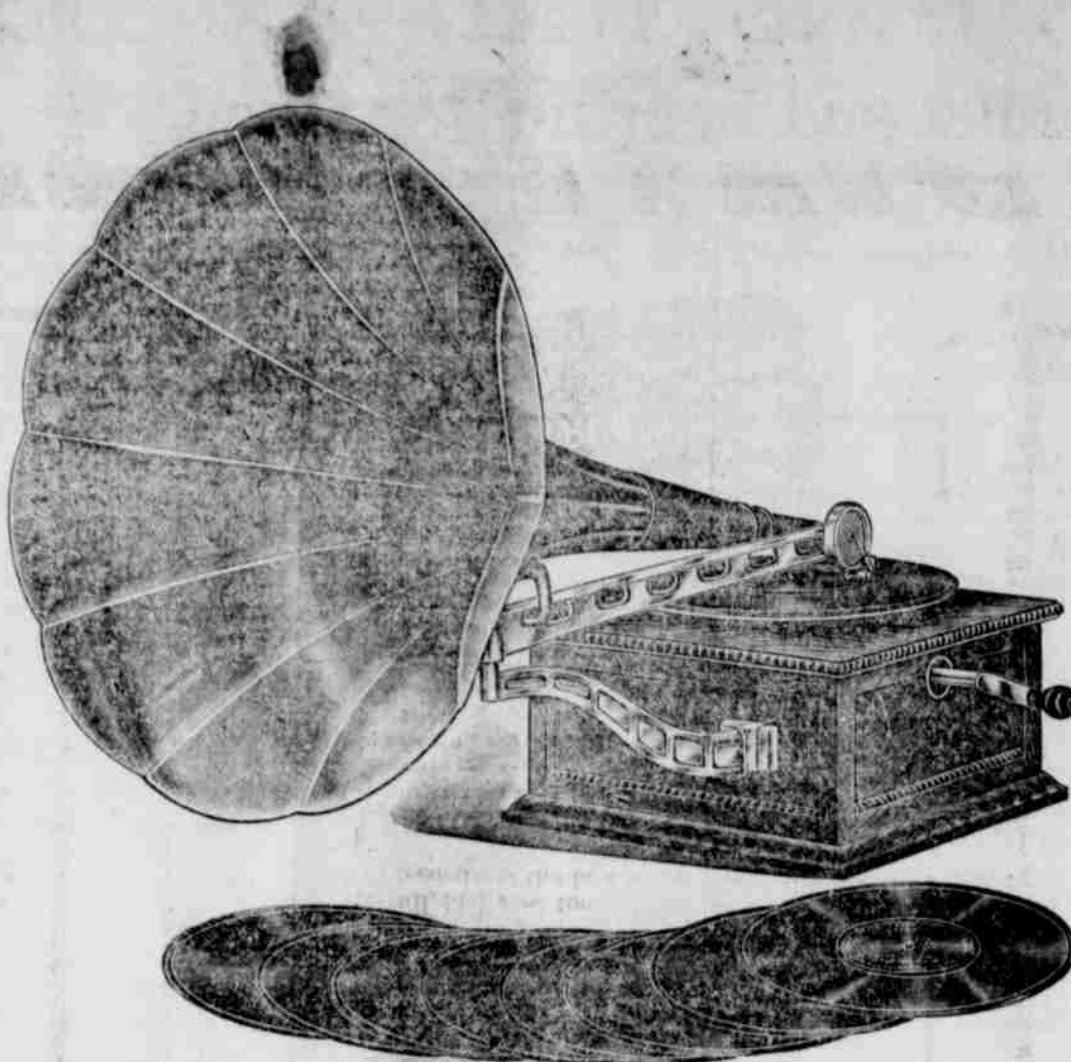




**In Every Home**  
where there are children,  
there ought to be a  
**Columbia  
Graphophone**  
And also in every home  
where there are no children  
—only more so.  
Complete Outfits from \$20  
to \$200; and terms are  
easy. Come in and ask.

No owner of a "talking machine" will ever be satisfied with ordinary-process disc or cylinder records once he has heard Columbia Records played. Let that sink in—for it's a fact.  
Columbia Records are beyond argument better in every way—in smoothness of surface, in evenness of tone, in clearness, in volume, in repertory and in durability. They are made under the original patents, and by processes that elsewhere can only be imitated. Compare them, that's all we ask.




Complete Graphophone Outfits on easy terms, from \$20 to \$200





**65c.**  
*Music on both sides!*  
*Two records at a single price!*

**COLUMBIA**  
DOUBLE-DISC RECORDS  
A different selection on each side  
They fit any machine  
That tells the whole story except that at 65 cents for the Columbia Double-Disc you get a better record, on each side, than you ever bought before at \$1.20 for the same two selections. Get a catalog!


**N**O OTHER CHRISTMAS GIFT will give so much pleasure, to so many people for so long a time, at so little cost, as this Columbia Graphophone COMPLETE OUTFIT \$24.00. Including your own selection of Eight Columbia Double Disc Records (16 Selections) and 200 Needles, use it while paying for it at the rate of \$2.00 per month, if you prefer.  
As is customary with us during the week before Christmas we will present to each person making a purchase or any customer making a payment on account of goods already bought a handsome Xmas Souvenir.



**Indestructible!**  
The clear, full, brilliant tone of Columbia Indestructible Cylinder Records is the best reason for their growing popularity.  
But it's a fine thing to know they can't break, no matter how careless you may be, and that they will never wear out, no matter how many times you play them.  
35 cents! Call for a catalog!  
A splendid repertoire to choose from—and we are adding to it right along.

**COLUMBIA**  
DISC AND CYLINDER  
**RECORDS**  
Fit any "talking machine" and make it sound almost as good as the COLUMBIA GRAPHOPHONE.  
DISC, 60c and \$1. CYLINDER, 25c. and 50c.  
**Four of This Week's Most Popular Records**  
The Island of Dreams  
Mike's the Boy  
If I Could Gain the World by Wishes  
Hong Kong Cake Walk  
These four only indicate the variety and quality of all the new Columbia Records, and of the thousands in the regular catalog. Finest tone, longest life, widest choice. Call in and ask for the latest list. Stay and listen as long as you like.



**GATELY-WIGGINS**  
CALUMET, MICH. 325 SIXTH ST.  
HOUGHTON, IRON MOUNTAIN, 159-SHELDON ST. 121-STEVENSON AVE.